



# SPONSORSHIP PACKAGE

2026



**GROW**

**PLAY**

**BELONG**



# Surrey Lacrosse Association Sponsorship Opportunities



Thank you for considering a partnership with Surrey Lacrosse Association (SLA). We're a nonprofit dedicated to growing lacrosse in our community by keeping the sport affordable and providing high-quality skills programs for our players. Your support makes a huge difference!



**SURREY LACROSSE ASSOCIATION**  
HOME OF THE REBELS AND WARRIORS





# **TITLE/JERSEY SPONSORSHIP**

## **\$12,500 - \$17, 500**

Be the exclusive brand featured on the back of our Rebels team jerseys for a 3-5 year commitment, ensuring consistent and lasting brand visibility directly below the player number throughout multiple seasons.

### **Reach and Exposure:**

- 13 Rebels Teams: Each team plays up to 15 regular season games per season.
- Tournaments: Most teams participate in 2 tournaments annually, with 4-6 teams per division across four divisions (U11-U17). Tournament play includes up to 4 games plus medal rounds.
- Provincials: A marquee event featuring teams from across British Columbia. Teams can play up to 6 games plus medal rounds, held at multiple locations across the Lower Mainland and Okanagan, drawing large crowds of families and supporters.

### **On-Site Visibility:**

- Prominent pop-up signage showcasing your brand will be displayed outside dressing rooms at all home games and select away games and tournaments each season, offering direct exposure to players, families, and fans.

### **Digital and Media Exposure:**

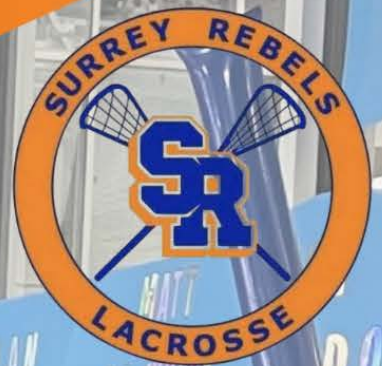
- Logo placement on the homepage of the Surrey Lacrosse Association website and in rotating website banners year-round for maximum online visibility.
- Featured prominently on the sponsorship page, regularly viewed by our growing community.
- Inclusion of your logo in all SLA newsletters and emails reaching hundreds of community members annually.
- Regular social media shoutouts across platforms celebrating our partnership.
- Logo placement in Tournament Posts on Instagram that feature each teams highlights from their games, engaging with a dedicated lacrosse audience.

### **Why Partner With SLA?**

This long-term sponsorship delivers sustained, high-impact engagement with the local community, supporting youth sports while aligning your brand with the energy, teamwork, and spirit of Surrey's fastest-growing sport.



# SPONSORSHIP LEVELS



## Title/Jersey Sponsor

- Naming rights on all field team jerseys (home and away)
- Prominent logo placement on SLA website homepage, newsletters, and social media
- Logo displayed on sandwich boards and fabric walls at tournaments and events
- Banner ad on SLA website
- Featured sponsor spotlight and VIP event invitations

## Premium Sponsor

- Logo placement on SLA website sponsors page and regular social media shoutouts
- Rotating logo display on select sandwich boards or event signage
- Recognition in newsletters and at SLA events
- Opportunity to sponsor branded skill or goalie clinics

## Supporting Sponsor

- Business name/logo listed on SLA website sponsors page
- Seasonal thank-you shoutout on social media
- Option to provide promotional materials at SLA events





**SURREY LACROSSE ASSOCIATION**  
HOME OF THE REBELS AND WARRIORS

# **PREMIUM SPONSORSHIP**

**Stand Out and Support Player Development**

**\$2000 - \$5000**

Our Premium Sponsorship package offers excellent visibility and meaningful engagement opportunities designed to connect your brand with players, families, and the broader lacrosse community over a full season.

## **Website Presence:**

Your logo will receive priority placement on our sponsors page, ensuring it stands out to visitors exploring our partnerships and community supporters.

## **Social Media & Newsletter Recognition:**

Benefit from bi-weekly shoutouts and dedicated bios on our social media platforms and newsletters. These highlights showcase your business's support and connection to our players and families, helping build strong brand affinity throughout the season.

## **Event Signage:**

Featured pop-up signage with your brand prominently displayed outside the Rebels' dressing rooms at all home games, select away games, and tournaments. With 13 teams playing up to 15 games each plus several tournaments—including Provincials—your brand gains consistent, targeted exposure to a passionate and engaged audience.

## **Skills & Goalie Clinics Sponsorship:**

Enjoy exclusive rights to sponsor branded skills sessions or goalie clinics, providing a unique opportunity to directly support player development and deeply engage with the families and athletes who participate.

*This package is ideal for businesses looking for high-impact brand visibility and personal connections in the vibrant Surrey lacrosse community, all within a manageable one-year commitment.*





# SUPPORTING SPONSORSHIP

Join Us in Growing Lacrosse Together

**\$500 - \$1500**

Our Community Sponsorship is a great way for local businesses to show support for youth lacrosse while gaining meaningful exposure within the Surrey lacrosse community.

## **Social Media Recognition:**

Enjoy monthly shoutouts on our Instagram channel, helping raise awareness of your business and association with Surrey Lacrosse among players, families, and fans.

## **Website Presence:**

Your logo will be featured on the Surrey Lacrosse Association sponsorship page, ensuring visibility to community members and site visitors interested in supporting our programs.

## **Event Signage:**

Your brand will appear on pop-up signage displayed outside the dressing rooms at all home games, connecting your business with players and their families in a welcoming, grassroots environment.

This sponsorship level is a perfect entry point for local businesses looking to build goodwill and connect authentically with Surrey's growing youth lacrosse community.



# WHY PARTNER WITH SURREY LACROSSE ASSOCIATION?



- Reach an engaged local audience passionate about lacrosse and community sport
- Align your brand with a trusted nonprofit committed to positive community impact
- Support youth development through accessible programming and skill-building clinic.

For more information or to become a sponsor, please contact:



[sponsorship@surreylacrosse.com](mailto:sponsorship@surreylacrosse.com)



[www.surreylacrosse.com](http://www.surreylacrosse.com)

**Thank you for helping Surrey Lacrosse thrive!**

Note: Physical branding opportunities are limited and prioritized for Title and Premium sponsors.

# SAMPLE

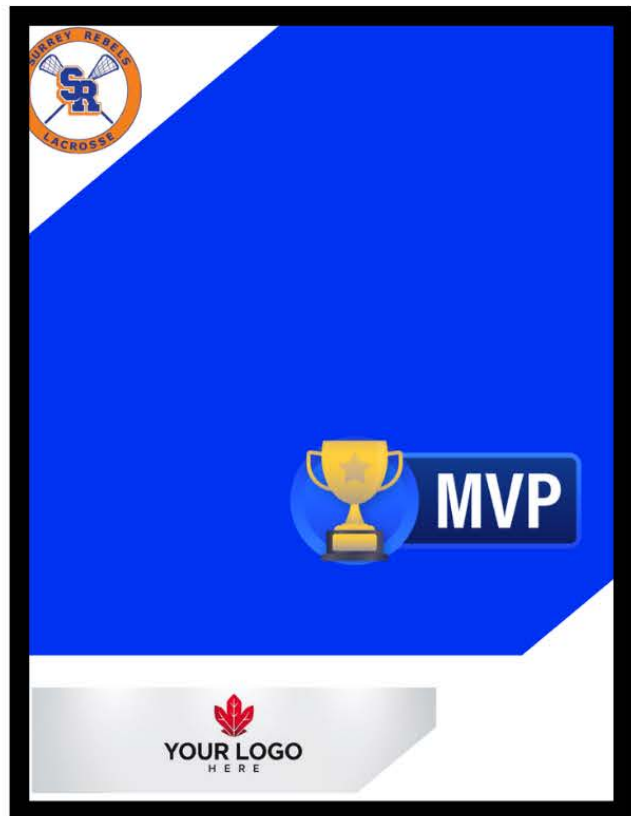
## Jersey/Title

## Sponsorship



**Congratulations**

UXX - T ½ Medal Win





# SAMPLE

**THANK YOU**  
**TO OUR SPONSORS**



**JERSEY/TITLE SPONSOR**

**PLATIUNUM SPONSOR**

**COMMUNITY SPONSOR**