

WARRIORS

LEADER SCHOOL



**SPONSORSHIP
PACKAGE**
2025-2026

Surrey Lacrosse Association Sponsorship Opportunities



Thank you for considering a partnership with Surrey Lacrosse Association (SLA). We're a nonprofit dedicated to growing lacrosse in our community by keeping the sport affordable and providing high-quality skills programs for our players. Your support makes a huge difference!



SURREY LACROSSE ASSOCIATION
HOME OF THE REBELS AND WARRIORS

Sponsorship Levels



Title/Jersey Sponsor

- Naming rights on all field team jerseys (home and away)
- Prominent logo placement on SLA website homepage, newsletters, and social media
- Logo displayed on sandwich boards and fabric walls at tournaments and events
- Banner ad on SLA website
- Featured sponsor spotlight and VIP event invitations

Premium Sponsor

- Logo placement on SLA website sponsors page and regular social media shoutouts
- Rotating logo display on select sandwich boards or event signage
- Recognition in newsletters and at SLA events
- Opportunity to sponsor branded skill or goalie clinics

Supporting Sponsor

- Business name/logo listed on SLA website sponsors page
- Seasonal thank-you shoutout on social media
- Option to provide promotional materials at SLA events



TITLE/JERSEY SPONSORSHIP

Exclusive 3-5 Year Commitment

\$12,500 - \$17,500

As our exclusive Title/Jersey Sponsor, your logo will be featured prominently on all team jerseys throughout the field lacrosse season, which runs from September to February. While this means the on-field exposure is concentrated during these months, the sponsorship delivers powerful value in several ways:

- **Focused, High-Impact Exposure:** Your brand will be front and center during every game and practice in the active season, ensuring visibility to players, families, and fans in a highly engaged environment.
- **Multi-Year Partnership:** Jerseys are reused each season over a 3 to 5 year commitment, providing repeated exposure without the need for costly annual jersey replacements.
- **Year-Round Marketing Benefits:** Beyond jerseys, your sponsorship includes prominent logo placement on our website, newsletters, social media, event signage, and VIP access to association events, giving your brand continuous visibility and engagement throughout the year.
- **Community Connection and Exclusivity:** This partnership uniquely aligns your brand with the growth of youth lacrosse in Surrey, supporting affordable programming and skills development while standing out as a top-tier sponsor.

This sponsorship offers a smart, sustainable investment that balances seasonal on-field presence with ongoing marketing opportunities—helping your brand make a lasting impact in our vibrant lacrosse community.



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PREMIUM SPONSORSHIP

Stand Out and Support Player Development

\$2000 - \$5000

Our Premium Sponsorship package offers your business a prominent role in supporting Surrey Lacrosse Association's mission while gaining valuable visibility across our community.

What You Get

- Website Presence: Your logo prominently displayed on our sponsors page with priority placement.
- Social Media & Newsletter Recognition: Regular shoutouts highlighting your support and connection to our players and families.
- Event Signage: Rotating logo placement on sandwich boards and event signage at tournaments and community events.
- Skills & Goalie Clinics: Exclusive opportunity to sponsor branded skills sessions or goalie clinics, directly supporting player development and engaging your brand with families.
- VIP Invitations: Access to sponsor-only events and special association gatherings to network and celebrate your partnership.

Why Become a Premium Sponsor?

This package is perfect for businesses seeking meaningful community engagement and solid brand exposure without exclusivity constraints. Your support directly helps keep lacrosse affordable and accessible while nurturing the next generation of athletes.



SUPPORTING SPONSORSHIP

Join Us in Growing Lacrosse Together

\$500 - \$1500

Our Supporting Sponsorship package is a fantastic way for local businesses and community leaders to show their support for youth lacrosse in Surrey while gaining valuable goodwill and recognition.

What You Get

- Website Listing: Your business name or logo listed on our sponsors page, showing your commitment to community sport.
- Social Media Thank-Yous: Seasonal shoutouts across our social channels thanking you for your support.
- Event Presence: Option to distribute promotional materials like flyers or coupons at SLA events.
- Newsletter Mentions: Inclusion in event programs or newsletters as a valued community partner.

Why Become a Supporting Sponsor?

This package is designed for businesses and individuals who want to contribute to youth sports and community development in a meaningful but accessible way. It's a great entry point into our sponsorship family.

WHY PARTNER WITH SURREY LACROSSE ASSOCIATION?



- Reach an engaged local audience passionate about lacrosse and community sport
- Align your brand with a trusted nonprofit committed to positive community impact
- Support youth development through accessible programming and skill-building clinic.

For more information or to become a sponsor, please contact:



sponsorship@surreylacrosse.com



www.surreylacrosse.com

Thank you for helping Surrey Lacrosse thrive!

Note: Physical branding opportunities are limited and prioritized for Title and Premium sponsors.