

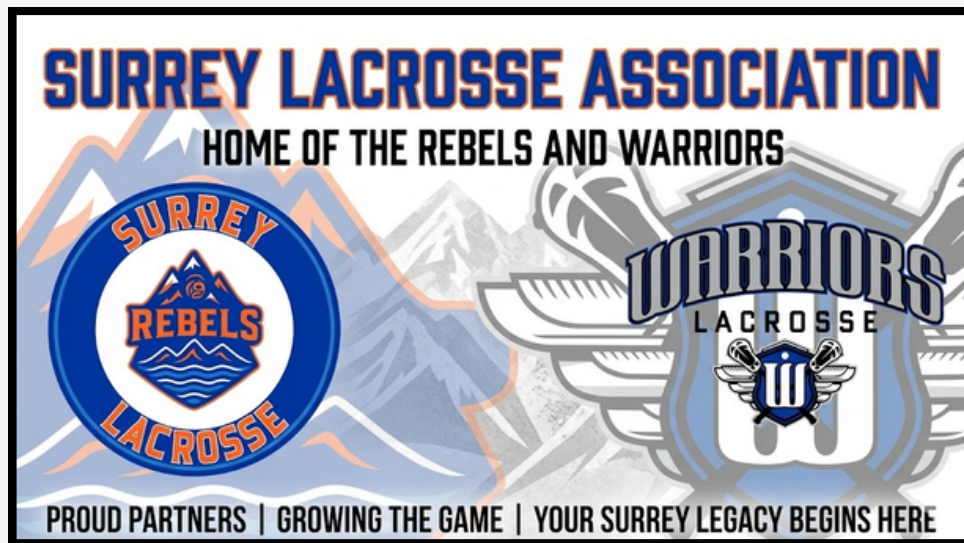
WARRIORS

LACROSSE



SPONSORSHIP PROPOSAL

2026-2027



ABOUT US

The Surrey Lacrosse Association (SLA) is a registered non-profit powered by volunteers who believe in more than just the game — we're dedicated to building the future of lacrosse across Surrey and its neighboring communities. As proud ambassadors of Canada's national summer sport, our mission is simple: give every young person, no matter their background or skill level, the chance to step in to a safe, welcoming, and supportive environment. Here, kids develop skills, grow their confidence, and discover a love for lacrosse that can last a lifetime.

At SLA, we take a big-picture approach. We're committed to fostering both athletic achievement and a sense of belonging. Whether a player is picking up a stick for the first time or chasing dreams at higher levels, our programs create clear, accessible pathways for growth. Every athlete benefits from coaching and mentorship that's tailored to their age and stage, ensuring they get the guidance and encouragement they need to reach their fullest potential, on and off the field.

We invite you to join us as partners in this journey. Together, we can make sure Surrey's youth have every opportunity to thrive in the sport — and carry those lessons with them, for life.



SURREY LACROSSE ASSOCIATION

HOME OF THE REBELS AND WARRIORS



MISSION

Our mission is to promote and grow the sport of lacrosse by offering accessible, high-quality programs that focus on player development, teamwork, and sportsmanship. We strive to create a welcoming environment where every athlete has the opportunity to learn, improve, and enjoy the game.



VALUES

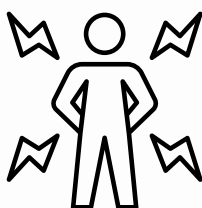
We believe participation in lacrosse teaches valuable life skills—resilience, discipline, and leadership—that last far beyond the field. Our values center on inclusivity, respect, and a sense of community, ensuring every player feels supported as they build lasting friendships and grow both as athletes and individuals.



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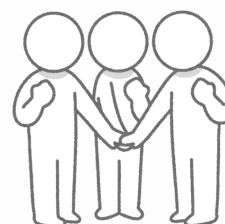
PLAYER IMPACT



Empowers youth to develop confidence, leadership, and life skills both on and off the field.



Provides access to quality coaching, equipment, and opportunities regardless of financial background.



Fosters a sense of belonging and community, building friendships and memories that last a lifetime.





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EXPENSES INVOLVED

ASSOCIATION EXPENSES:

- League Fees
- Practice Field Rentals
- GameField Rentals
- Coaching Clinics & Materials
- Goalie Clinics
- Jerseys
- Tryouts & Evaluations
- Equipment & Storage Locker Fees
- Registration Costs & Credit Card Fees
- Website & App Fees
- Balls, Balls, & More Balls...
- Coaching Supplies
- Social Fee (Banquet)
- Advertising
- First Aid Kit
- Insurance
- Awards

PLAYER EXPENSES:

- Club Fees
- Helmet
- Mouth Guard
- Athletic Support
- Shoulder Pads
- Elbow Pads
- Kidney Pads
- Gloves
- Shoes
- Stick





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SPONSORSHIP OPTIONS

Thank you for considering a sponsorship with Surrey Lacrosse Association. Lacrosse is one of Canada's fastest growing sports and a proud part of our nation's history, culture, and identity. Our club brings together players ages 7 to 18 from across Surrey, giving youth the chance to learn, compete, and grow through the game.

As a community-based, not-for-profit organization, we rely on the generosity of local businesses, individuals, and corporate partners to keep our programs running strong. Your sponsorship is more than just financial support—it's an investment in the development of young athletes and the future of lacrosse in Surrey.

Sponsor contributions help us cover essential costs like facility rentals, coaching, insurance, and equipment, while also reducing barriers for families by keeping registration fees affordable. With your help, we can expand introductory programs, offer more "try lacrosse" events, and support teams representing Surrey at the provincial and national level. Most importantly, your support opens the doors for more kids to experience the friendships, confidence, and life skills that come from being part of our lacrosse community.

Your sponsorship truly makes a difference. Thank you for helping us grow the game and build a stronger Surrey, one player at a time.



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Tier 1: SHOT CLOCK SPONSOR



THE CAP ERA LAUNCH

Investment: \$6,000

(Single Exclusive Opportunity or Co-Sponsorship Option)

Launch the New Era at CAP. We're officially moving to Cloverdale Athletic Park—dedicated turf, zero soccer overlap, and a fresh start. Be the exclusive partner to bring game-changing tech to our new home as our official Shot Clock Sponsor.

Exclusive Shot Clock Branding: Your company logo and brand name will be prominently affixed directly to our official game shot clocks at Cloverdale Athletic Park (CAP). As field lacrosse relies heavily on the shot clock, your brand will literally be the center of attention for players, referees, coaches, and spectators during every second of home game play.

Game-Day Fieldside Board: Top-tier placement on our "Game Day Sponsor Board," positioned at the main spectator entrance/sidelines for all home games, tournaments, and events at CAP.
Direct & Digital Marketing Integration

Monthly Newsletter Headline: Exclusive "Presented By" header feature in our monthly club-wide newsletter sent directly to all registered parents, players, and coaches.

Dedicated Website Anchor: Premium, top-of-page placement of your logo on the homepage footer and dedicated Sponsors Page, including a direct backlink to your business website.

Season Opener Feature: A static "Welcome Our Shot Clock Sponsor" announcement pinned to our official website homepage and email announcement at the start of the season highlighting your support in bringing top-tier equipment to our new home field at Cloverdale Athletic Park.



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Tier 2: Gold Division Sponsor

Investment: [\$750 - \$1,250] Perfect for businesses looking to target local families with direct promotions and consistent physical visibility.

Sandwich Board Placement: Mid-tier logo placement on our "Game Day Sponsor Board" displayed at all home games and events.

Monthly Newsletter Spotlight: A dedicated "Sponsor Spotlight" section in our monthly club-wide newsletter, including a brief business bio and a custom promotional offer/ coupon for our members.

Website Directory: Standard logo placement on the dedicated Warriors Sponsors Page with a direct backlink to your business website.



Tier 3: Silver Team Supporter

Investment: [\$350 - \$500] An affordable entry-level option to showcase your community pride and support youth sports development.

Sandwich Board Placement: Supporting logo placement on our "Game Day Sponsor Board" displayed at all home games.

Newsletter Inclusion: Logo inclusion in the "Thank You to Our Sponsors" footer of our monthly club-wide newsletter.

Website Directory: Listing on the dedicated Warriors Sponsors Page.



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Why Your Support Matters

As a volunteer-driven non-profit, Surrey Lacrosse relies on corporate partners to cover vital expenses including:

- **Facility Costs:** Practice and game floor rentals.
- **Player Development:** Coaching clinics, materials, and goalie training.
- **Equipment:** Jerseys, pinnies, balls, and first aid supplies.
- **Inclusivity:** Keeping membership fees low to ensure every child can play.

Ready to join the Nation? Please email us at sponsorship@surreylacrosse.com to secure your spot or discuss a custom partnership package.

OR

- Send your high-resolution logo to Melissa Naughton (sponsorship@surreylacrosse.com).
- You can also call or text through whats app with any questions: 778-859-4404
- Make checks payable to **Surrey Lacrosse Association** . Please memo or note that it's for a sponsorship and include the sponsor level designation.